

MEDIA



PACK

CRUISECAPITAL.NET

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ABOUT ME

My name is Jordan Bailey and at 19, I am one of the youngest travel bloggers. I have a strong passion for the travel industry, but most importantly the cruise world.

Despite only sailing on my first cruise in 2009, today I have an impressive 23 cruises under my belt—that works out at over 240 days on a ship, somewhere in the world!

I have experienced many different cruise lines and vessels, from the mega-ships of brands such as Royal Caribbean and NCL, to the small, classic liners of Fred Olsen, Thomson and Saga.

Currently studying Web Design & Development at Southampton Solent University, I have the UK's 'Cruise Capital' on my doorstep!



Visit my website: jordancruises.weebly.com

ABOUT CRUISE CAPITAL

Created in February 2014, and later launched in September 2014, Cruise Capital, based in the 'Cruise Capital' of the UK, Southampton, aims to provide its readers with a hub of cruise information. The site's main focus is providing the latest cruise news.

Our niche, that other cruise websites

fail to offer, is our proximity to the UK's leading port. This means that we not only report the cruise news, we also live it. We're able to watch and photograph the daily cruise ships that arrive and depart. Our 'ship stalking' section is where we document all our photos. Users can easily select a particular month, port, ship or cruise line from our long list of categories.

Cruise Capital also has a dedicated blog. The blog focuses not just on cruise ships, but also destinations. We also have a

variety of top 10 lists, photo blogs, technology recommendations and other useful travel advice.

We also write about our cruise experiences via our 'Reviews' page. Readers are able to view a photo tour of a selection of ships we've sailed on, as well as our thoughts about a particular ship.

Our homepage is the 'hub' of the site. Readers can get a quick snapshot of our latest featured content, such as the latest news, blog post, review and ship stalking updates.

Social Media



340+

facebook.com/CruiseCapital



400+

twitter.com/CruiseCapital



190+

Instagram.com/CruiseCapital

ABOUT OUR READERS

The majority of our readers are English speaking and live in the UK, with a large percentage coming from the North West, Lincolnshire and East Anglia, London and the East Midlands. A lot of our readers also come from the US.

Most of our readers visit at least once a week and stay on our site for 1-10 minutes. Most readers view our site on a desktop computer. Tablet devices are more popular than mobiles, when it comes to visiting our website. Most mobile traffic comes from links displayed on Facebook and Twitter.

Most visitors come direct to the site, however Facebook and Twitter referrals are close behind. Google+ referrals are also common. Google is the most popular search engine, however readers also use Bing, Yahoo and Wikipedia to find us.

OUR STATS



Pageviews

(10th Jan 15 - 9th Feb 15)

Unique Visitors

(10th Jan 15 - 9th Feb 15)

HERE TO HELP

If you have a cruise or travel related product or service you would like us to review or promote, then we're here to help.

We will be happy to share or promote suitable content on our social media channels, and website, helping to boost your reach.

We are happy to discuss;

- Press Trips
- Advertising Opportunities

- Sponsored Stories (travel/cruise related only)
- Product Reviews (travel/cruise related only)
- Competitions
- Interviews
- Article Contributions



CRUISE CAPITAL

Partnerships

